

**PARK CITIES HISTORIC AND PRESERVATION SOCIETY**  
**Distinguished Speaker Luncheon – Wednesday, April 10, 2019**  
**Historical Home Tour – Saturday, April 13, 2019**  
**Classic & Antique Car Show - TBD**



**Taste•Tour•Explore**

**2019 HOME TOUR SPONSOR CONTRACT**

Sponsor Name \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**AVAILABLE SPONSORSHIP LEVELS**

- House Sponsor\* • \$4,000
- Legacy Sponsor\* • \$2,500
- Vintage Sponsor\* • \$1,500
- ~~Back Cover Ad Sponsor • \$5,000 pending~~
- ~~Inside Back Cover Ad Sponsor • \$3,000 pending~~
- Add-On Benefit • \$1,500 *\*An additional \$1,500 provides a full page feature story on your product or service*
- Donation • \$ \_\_\_\_\_

**RECOGNITION INFORMATION**

Name as it should appear in all print materials \_\_\_\_\_

Send Event Invitations To \_\_\_\_\_

- Decline All Benefits  Remain Anonymous  
*(fully deductible)*

**DEADLINE – Payment and artwork are due **December 15, 2018.****

Enclosed check payable to: Park Cities Historic and Preservation Society

VISA  MasterCard  Discover  AMEX

Cardholder \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail payment to: Park Cities Historic and Preservation Society - 25 Highland Park Village, Suite 100, Box 286 - Dallas, TX 75205

Funds raised will be used to help preserve and maintain the Park Cities House at Dallas Heritage Village, support the PCHPS archives at the University Park Library, fund the Society's landmarking initiatives, award scholarships to Highland Park High School graduating seniors planning to study architecture or history, and fund the Distinguished Chair for History at Highland Park High School.

**www.pchps.org**

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**2019 SPONSORSHIP BENEFITS**

	House Sponsor*	Legacy Sponsor*	Vintage Sponsor*
Ad in Tour Program/Magazine**	1 Full Page	1 Full Page	1 Full Page
Luncheon Tickets	4	2	
Home Tour Tickets	10	6	2
Logo on Yard Banner	Yes		
Logo on Website	Yes	Yes	
Logo on Luncheon Invitation	Yes		
Logo on PCHPS E-Newsletter	Yes	Yes	
Patron Party Invitations	4	2	
Luncheon Signage	Yes		
Sponsor Logo on Luncheon Screen	Yes		

**\* Ad-On Benefit**

An additional \$1,500 provides a full page feature story on your product or service.

**\*\* PCHPS Home Tour Magazine**

12,000 copies will be distributed to Park Cities Homes, at the Distinguished Speaker Luncheon, plus throughout the business and retail community.

**[www.pchps.org](http://www.pchps.org)**

214.528.0021 | [info@pchps.org](mailto:info@pchps.org)

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**2019 Magazine Ad Specs**

We accept only full page ads. If an ad is shared by more than one party, it must be integrated and may not be divided into sections.

Please submit **one payment per ad**.

If sending a check please mail to:

PCHPS  
25 Highland Park Village  
Suite 100-286  
Highland Park, TX 75205-2789

If paying by credit card, please call Deborah Brown at 214-649-1773.

All ads subject to approval.

**DEADLINE – Payment and artwork are due **Friday, December 15, 2018.****

<i>Size</i>	<i>Trim</i>	<i>Bleed</i>	<i>Live area</i>
<b>Full page (w/bleed)</b>	<b>8.5” x 11”</b>	<b>8.75” x 11.25”</b>	<b>8” x 10.5”</b>
<b>Full page (no bleed)</b>	<b>8” x 10.5”</b>	<b>n/a</b>	<b>8” x 10.5”</b>

- Full page bleed allows for .125” on all sides.
- Please include crop marks.

*Preferred File Formats:*

**PDF (PDF/X-1a:2001) or Jpeg**

- High-resolution (300dpi) CMYK color build
- Embedded fonts

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